

ENTREPRENEUR DEVELOPMENT CELL

The true entrepreneur is a doer, not a dreamer- Nolan Bushnell

NUMBER OF ENTREPRENEURSHIP

S.No	Year	No of EDC students
1	2019-2020	31
2	2018-2019	15
3	2017-2018	16
4	2016-2017	24
5	2015-2016	15
6	2014-2015	8

2019-2020

S.NO	STUDENT NAMES
1	CHAKKA V V S S P R MANOJ KUMAR
2	GADAMSETTY NAGA VENKATA SAI MANIKANTA
3	TALAM MANIKANTA
4	VAYUGUNDLA SUJITH
5	PERAM VISHNU VARDHAN REDDY
6	ARAVA JITHENDER
7	GALI JASWANTH
8	SAMUDRALA HARSHA GANESH
9	H.YASHWINKUMAR
10	G.SAKTHIVEL
11	G.PAVAN
12	S.PRAJWAL
13	PABBA REDDY SAISAMYUKTHA REDDY
14	NAIDU NEHA
15	D.KISHOREKUMAR
16	VISWA PRASANNA M
17	SEEMALAMUDI RUSHITHA
18	RAJALAKSHME R

2018-2019

S.NO	STUDENT NAMES
1	R.HEMCHANDHAR
2	Y.D.HARISH
3	J.MURUGAN
4	KEERTHANA S
5	MONISHA H
6	KEERTHANA B
7	LAVANYA L
8	KOTISHREE Y
9	SEEMALAMUDI RUSHITHA
10	RAJALAKSHME R
11	N.DINESHRAJ
12	S.AKASH
13	D.BHARATH
14	D.YUGESH
15	K.BHARATHISELVAN

2017-2018

S.NO	STUDENT NAMES
1	CHAKKA V V S S P R MANOJ KUMAR
2	GADAMSETTY NAGA VENKATA SAI MANIKANTA
3	TALAM MANIKANTA
4	VAYUGUNDLA SUJITH
5	PERAM VISHNU VARDHAN REDDY
6	ARAVA JITHENDER
7	GALI JASWANTH
8	SAMUDRALA HARSHA GANESH
9	H.YASHWINKUMAR
10	G.SAKTHIVEL
11	G.PAVAN
12	S. PRAJYAL

2016-2017

S.NO	STUDENT NAMES
1	ADARSH
2	ASHWIN MANOJ
3	MANIKANDAN NCV
4	MUKESH
5	SHOBANA R
6	YAMINI S
7	PARTHASARATHY
8	LOGESH V
9	YAMINI HARIKA M
10	CHAITANYA K
11	SHWETHA M
12	SHANMATHI PREETHA
13	SIVARANJANI
14	SHAMALA DEVI G
15	MAHIN SULTANA
16	NIDISH M
17	SANJAY KUMAR R
18	GUNASEKARAN REVATHI
19	AAKASH S
20	SAMUDRALA HARSHA GANESH
21	CH MANOJ KUMAR
22	G. MANIKANTA
23	SHEMA S
24	SWATHY R

2015-2016

S.NO	STUDENTS NAME
1	BALAKRISHNAN S
2	KIRENANANTH
3	ABISHEK R
4	ARAVIND M
5	BHARATH P
6	POBBA REDDY VISHNU VARDHAN REDDY
7	NUVURU KALYAN KUMAR
8	PRAVEEN KUMAR N
9	PRAVITH R
10	KALADHAR
11	SAKSHI JAIN S
12	RASHMI R
13	SAIVINOJ B
14	HARSHAVARDHAN P
15	VISHALI SUKUMAR

2014-2015

S.NO	STUDENT NAMES
1	KIRAN SAI V K
2	M.ARUL PANDIAN
3	J.LOKESH
4	S.JEEVA
5	G.V.V.P SUMANTH
6	ADARSH MAGESH
7	G.S.RESHMA
8	NISHANTH.R

EDC CELL INAUGURATION - 2014

Inauguration of Entrepreneurship Development Cell was held on 28th February 2014

- Mr. K. Jayachandran, Joint Secretary, EDI Chennai, inaugurated the EDC in RMKCET on 28th February 2014.

- The Chief Guest spoke about Entrepreneurship and Entrepreneur in detail.



1. WORKSHOP ON ENTREPRENEURSHIP

- Dr.R.Jayaraman, Member secretary, Centre for Entrepreneurship Development (Tamil Nadu), Madurai, was the Chief Guest for this one day workshop on Entrepreneurship Development
- Special address was delivered by Dr. R.Jayaraman, Member secretary, Centre for Entrepreneurship Development (Tamil Nadu), Madurai.



2019-2020 ACTIVITIES

- **EDII SPONSORED THREE DAY ENTREPRENEURSHIP AWARENESS CAMP ON DIGITAL MARKETING - (10.01.2019 to 12.01.2019)**

EDII SPONSORED THREE DAY

ENTREPRENEURSHIP AWARENESS CAMP ON DIGITAL MARKETING - (10.01.2019 to 12.01.2019)

Date	Time	Session Topic	Resource Person
Day : 1 10.01.2019	09.00 am to 10.10 am	Inaugural Function	Mr.P.Rajakrishnan
	10.30 am to 12.00 noon	Social media Marketing	Ms.R.Poorni Director, Yeka Herbal Cosmetics Pvt. Ltd
	01.00 pm to 02.30 pm	Digital Marketing	Dr.S.D UmaMaheswari Professor/RMKEC
11.01.2019 Day : 2	09.00 am to 10.10 am	Importance of Entrepreneurship	Mr.S.Balachander Multilevel Marketing
	10.30 am to 12.00 noon	Search Engine process	Mr. O.R.Nirmal Investor in Stock Management
	01.00 pm to 02.00 pm	E-Business	Mr.Senthil Gavasaker Associate Professor/RMKCET
Day : 3 12.01.2019	09.00 am to 12.00 noon	E-FEST 2K19	Marketing Marathon Startup pitching
	01.00 pm to 2.00 pm	Industrial Visit	-

E-FEST-2K19 EVENT



R.M.K COLLEGE OF ENGINEERING
AND TECHNOLOGY




Presents
E-FEST 2K19
ON 12TH JAN
ENTREPRENEURSHIP EMPOWERMENT EVENT


1.STARTUP PITCHING
&
2.MARKETING MARATHON

CASH PRIZE OF RS 2,500
FOR WINNERS ! PER EVENT

REGISTER NOW @ <https://goo.gl/3iqv7x>

EDII 2019 INVITATION

 **RMK COLLEGE OF ENGINEERING AND TECHNOLOGY**
(Accredited by NBA and NAAC with A Grade)

 **ENTREPRENEURSHIP
DEVELOPMENT
INSTITUTE OF INDIA**

The Management, Principal and Staff of
RMK COLLEGE OF ENGINEERING AND TECHNOLOGY
cordially invite you all to the inauguration of the

**THREE DAYS ENTREPRENEURSHIP AWARENESS CAMP
ON
DIGITAL MARKETING
(10.01.2019 – 12.01.2019)**

Sponsored by
**Entrepreneurship Development Institute of India, Ahmedabad
(DST-NIMAT Project)**
at 09.00 a.m. on THURSDAY, 10th JAN 2019

Mr. P. RAJAKRISHNAN
Managing Director, FINETECH ENTERPRISES,
Chennai – 58.

delivers the inaugural address

Shri. R.M. KISHORE
Vice Chairman
Shri. YALAMANCHI PRADEEP
Secretary
Shri.V.MANOHARAN
Shri. T. PITCHANDI, I.A.S. (Rtd.)
Dr. M.S. PALANICHAMY
Advisors RMK Group of Institutions
felicitate

Shri. R.S. MUNIRATHINAM
Founder – Chairman,
RMK Group of Institutions
Presides

Venue: Main Block Seminar Hall, Ground Floor

Smt. MANJULA MUNIRATHINAM Chairperson	Shri. R.S. MUNIRATHINAM Founder- Chairman	Shri R. JOTHI NAIDU Director
Shri R.M. KISHORE Vice Chairman	Shri VALAMANCHI PRADEEP Secretary	Dr. DURGADEVI PRADEEP Vice Chairperson
Smt. SOWMYA KISHORE Management Trustee		Dr. T.RENGARAJA Principal
Dr. S. BAGAVATHI PERUMAL Vice Principal	Dr. P.K.DEVAN EDC Coordinator	Ms. AKILA K Event Coordinator

ONE DAY WORKSHOP ON “ SKILL DEVELOPMENT PROGRAMME ON MACHINE TOOLS ” TO UNEMPLOYED YOUTH IN AND AROUND PUDUVOYAL VILLAGE on 12.09.2014

- Twenty participants were given hands on training on operation of Lathe machine.



THREE DAYS AWARENESS CAMP SPONSORED BY ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA, AHMEDABAD (DST – NIMAT PROJECT)

- Inaugural address was delivered by Mr. S.Sakthivel, General Manager DIC, Thiruvallur
- In the first session, Mr.C.V.Ravi, Assitant Engineer (Industries), DIC has presented salient points in the form of power point presentation
- In the second session, Mr.M.M.Shah, Design engineer, interacted with the students and shared his experiences and challenges.



THREE DAYS AWARENESS CAMP SPONSORED BY ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA, AHMEDABAD (DST – NIMAT PROJECT)

- In the third session, Mr.C.Chandramohan, Management consultant and resource person for MSME, EDI spoke in length to explain various activities and procedures involved in becoming an entrepreneur.
- Fourth session was handled by Prof. Raja Sreenivasan, Head-Corporate Relations Centre. He discussed about the project preparation of detailed /bankable project report business plan format, practice.



THREE DAYS AWARENESS CAMP SPONSORED BY ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA, AHMEDABAD (DST – NIMAT PROJECT)

- Fifth session was handled by Mr. Vender Vendan, Industrialist, Visiting Faculty- Anna University.
- Spoked about understanding Micro, Small & Medium Enterprise, Identification of project opportunities, Business opportunity identification and mechanism of product/project selection.



Entrepreneurship Awareness Camp on 14.02.2015 sponsored by ICT Academy of Tamil Nadu in association with EDI, TNSDC and Govt. of Tamil Nadu.

- Mr. B G Venkatesh, ICTACT spoke about the steps & procedures involved in becoming entrepreneurs with different types of schemes available with governments.
- He also mentioned about different loan facilities , subsidized capital provided by the banks.
- Mr. N.Nirmal Kumar, ICTACT and shared his experiences and challenges he has faced when he started his own business.
- He also discussed about Entrepreneurial Qualities / Characteristics of an entrepreneur
- Mr. D. Praveen Jain, Relationship

Manager, ICTACT also added entrepreneurship qualities.



ONE DAY AWARENESS CAMP ON 'NATIONAL AND INTERNATIONAL OPPORTUNITIES IN CLEAN TECHNOLOGIES' ON 14TH JULY, 2015

- Er.K.P.Murthy has explained the salient features of various technologies available in the field of Clean Technologies.
- He has mentioned that nearly 11 million job opportunities is available in United States and through out the world.
- He has also encouraged young engineers to start their venture in this field.



ONE DAY AWARENESS CAMP ON 'NATIONAL AND INTERNATIONAL OPPORTUNITIES IN CLEAN TECHNOLOGIES' ON 14TH JULY, 2015

- Guest of Honour Mr.S. ShriRam, Product Manager, BOSCH Management Services India spoke about recruitment procedure followed in BOSCH



FIVE DAYS TRAINING PROGRAM JOINTLY ORGANIZED BY ICT ACADEMY OF TAMIL NADU

- Mr. Solomon Porres, Managing Director, Managing Partner with Cross Roads, Consulting & Training Importance & relevance of entrepreneurship development program.
- He also explained the importance of entrepreneurial Orientation - Innovativeness, Creativity.
- Also presented a session on Contests / Elements of a Project Report. Projections and assumptions in a project report.
- Finally , he added guiding Financial aspects of MSMEs, including salient features of a project report.



FIVE DAYS TRAINING PROGRAM JOINTLY ORGANIZED BY ICT ACADEMY OF TAMIL NADU

- Finally Dr.P.K.Devan Coordinator, EDC
Cell proposed vote of thanks



MANUAL DISTRIBUTION TO STUDENTS-FIVE DAYS TRAINING PROGRAM ORGANIZED BY ICT ACADEMY OF TAMIL NADU

- Manual distribution to the participants at Inaugural function held on 21.07.2015



ENTREPRENUER DETAILS

S.NO	NAME	REGISTER NUMBER	BATCH	ENTREPRENUER DETAILS	PHOTO
1	PALAMANI SAI VANDANA	111614106104	2014-2018	GETMAXE ACADEMY PVT LTD & MOTHER ACADEMY EDUCATIONAL SERVICE SOCIETY	
2	RAMEEZRAJA	111614106314	2014-2018	NAGOORAAR TRAVELS Director	
3	CHANDRAN R	111613106303	2013-2017	LIFE STAR PHARMA PVT LTD	
4	CHANDRAPATHI TIRTH VENKATA SAI	111612106027	2012-2016	SRI ARAVINDHAN STEELS Director	
5	R.KRISHNAKUMAR	111611106035	2011-2015	XTRACUT SYSTEMS PVT LTD Director	
6	S.CHITRATH	13110106027	2010-2014	EXCLAMETRIC TECHNOLOGIES	

S.NO	NAME	REGISTER NUMBER	BATCH	ENTREPRENUER DETAILS	PHOTO
7	A.SARANYA	13110106317	2010-2014	U CAN ACADEMY-MAN POWER RESOURCES Chennai. Enterprenuer, Co-Director	
8	DEEPAK KUMAR	13110106028	2010-2014	ORCASO PROJECT MANAGEMENT SYSTEMS, Taramani, Chennai. Enterprenuer , Speaker	
9	NAVANEETH VS	13109106318	2009-2013	EMINENCE TRAINING ACADEMY, Chennai Director	
10	SAIVEL M	111616106123	2016-2020	THANIGAI AGENCIES	

THREE DAYS AWARENESS CAMP ON (20.07.2017 to 22.07.2017)

- Entrepreneurship Development Institute of India, Ahmedabad
- (DST-NIMAT Project)
- Dr.G.RAVIKUMAR
- Director, Centre for Entrepreneurship Development (CED)
- Guest of Honour Dr.G.Ravikumar, Director, Centre for Entrepreneurship Development (CED)



WADHWANI FOUNDATION

- The E-cell of RMKCET collaborated with the wadhvani foundation and developed a certified **course program for the E-cell students**
- **One student from each department** was selected as the **E-leader**, who attended the training program offered by the delegates of wadhvani foundation
- **Mr.CHAKKA MANOJ VVS From Final Year ECE** is our Department E-Leader.
- The trained E-leaders shared their training experiences with the fellow aspiring entrepreneurs
- **Mr.P.Sathyaraj** , EDC Coordinator/Assistant Professor,attended on PMO-Innovation & Entrepreneurship Development Program from 24th November to 26th November 2016 at Anna university, Chennai.

E-CELL QUIZ PARTICIPATION FROM MSME



If you don't build your

DREAM

someone else will hire
you to help them build theirs

THANK YOU